



Prepared For **Influencer Type**



INFLUENCER AGREEMENT

****This is a preview of what your final Agreement will look like but is not final until you sign it. Please feel free to ask any questions or request changes to this Agreement prior to signing. Certain elements such as this text and highlighted text requesting your feedback or preferences and add-ons will not be in the final version of the Agreement.****

Rebels & Realms

Influencer Agreement

This Influencer Agreement ("Agreement") is entered into between Authors & Readers Collective LLC, d/b/a ARC, d/b/a Rebels & Realms ("Organizer"), and the below-signed party ("Influencer") who will participate in the Rebels & Realms Book Convention held at Rogers Convention Center (owned and operated by JDHQ Hotels LLC, d/b/a Embassy Suites by Hilton NW Arkansas Hotel Spa and Convention Center) from July 16 to July 19, 2026 ("Event"). This Agreement is considered binding and enforceable from the date it is signed.

Overview

Primary Information

Event Dates: July 16–19, 2026
Venue: Rogers Convention Center
Organizer: Authors & Readers Collective (ARC)

Definitions

Common Terms

Influencers: Individual who owns and/or operates the below specified username(s)
Hotel: JDHQ Hotels LLC, d/b/a Embassy Suites by Hilton NW Arkansas Hotel Spa and Convention Center
Venue: Rogers Convention Center
The Arcanum: Collective term for Authors, Narrators, Vendors and Influencers

Influencer Perks

Assignment & Inclusion

- All Access Pass to Rebels & Realms 2026
 - Cocktails & Game Night
 - All Convention Hall times
 - Choice of Panels/Q&As
 - Trial of Fates After Party
 - Any future announced events
- Arcanum Hospitality Room
 - This room will have snacks and refreshments and is exclusive to authors, vendors, narrators and influencers.
- Additional All Access Passes = \$75
 - Max of 2 unless otherwise agreed upon

What Influencers can expect from Rebels & Realms

Social Media

- Featured on our website with links to socials and your website
- A social post announcing you as a “Rebels & Realms Influencer”
- General support for your announcement via reposting or stories.

Communication

General

- Email responses within 24 hours
- Multiple avenues of communication – social media dms, email, Rebels & Realms website contact form, and Spond (our communication app).

Monthly Arcanum Update

- Virtual monthly meeting – tentatively scheduled for the 3rd Thursday of every month.
- Attendance is not required. Setting is casual.
- We'll give a brief update on Arcanum members, ticket sales, and event planning, then open the floor to conversation and questions with all in attendance.

Monthly Arcanum Newsletter

- Will contain important upcoming announcements, dates, promotions, etc.

Event Policies

Influencer agrees to be present for the duration of the event starting 7/16/26 and concluding 7/19/26 unless otherwise agreed upon in writing. Influencers are subject to the attached "R&R Policies" document and agree to abide by them. Additionally, all incidents involving Influencers will be documented and Organizers reserve the right to assess the nature and context of each situation and use their judgement to determine what, if any, consequences are necessary.

Insurance & Liability

The Influencer shall be responsible for any damages to property at the Venue that arise from the Influencer's acts or omissions. The Influencer agrees to defend, indemnify, and hold harmless the Organizer, the Hotel, Atrium Hospitality LP, and their affiliates and employees from claims arising from the Narrator's negligence or misconduct, except to the extent any claim results from the negligence of the Hotel Parties.

The Influencer understands that the Organizer and the Hotel do not maintain insurance for Influencer property. It is the responsibility of the Influencer to secure personal liability coverage. Such insurance is encouraged but not required.

Morals & Reputational Harm Clause

The Organizer may revoke participation at any time without refund if the Influencer engages in conduct that the Organizer determines:

- Contradicts the Event's values of inclusivity, safety, or respect
- Creates or risks public disrepute, scandal, or controversy
- Reflects negatively on Rebels and Realms or its affiliates

Examples include harassment, threats, discriminatory behavior, or criminal conduct in any form online or offline.

Organizer shall not be liable for any damages, costs, or losses resulting from such termination.

Promotional Participation

The Organizer may record, photograph, or livestream Story Forge sessions and other Event activities for promotional or archival purposes. By participating, the Influencer grants the Organizer a non-exclusive, perpetual, royalty-free license to use photographs, audio, and video of the Narrator for Event promotion, documentation, and archival purposes.

We can be found at the following:

- Instagram @rebelsandrealms
- TikTok @rebelsandrealms
- Facebook.com/groups/rebelsandrealms

In-Good-Faith Participation

- We want people who truly support us in bringing this event to fruition and who are eager to help promote the event.
- We trust that if you care enough to sign up as an influencer for Rebels & Realms 2026 you will have no trouble upholding our minimum requirements.
- We have no desire to monitor your participation unless it becomes obvious to us that your support and enthusiasm stops at the minimum participation required.
- We intend to hold this event annually and bring back influencers who help make year one a success.

Our Requirements of Influencers

General

- Must be 18 years old or older.
- Must attend event in person, July 16-19, 2026
- When posting required content: tag/mention @RebelsandRealms and use #rebelsandrealms
- Submit, within 14 days of signing this agreement, a photo of themselves or an image/illustration representative of their business along with Influencer's name and username as they want it to publicly appear, for use by Rebels & Realms in promotional content and collaborations.

Before the Event

Frequently engage with our social media posts.

- "Posts" refers to all content types on our Instagram, TikTok, and Facebook group.
- Engagement includes likes, comments, posting to stories, or reposting on TikTok.
- Post at least one piece of organic content promoting Rebels & Realms per month. Organic content may contain Rebels & Realms posts but must be distinctly different.
- Share specified Rebels & Realms posts each month. These posts will be limited to a max of 4, scheduled in advance, and shared with you at the beginning of each month.
- For the 8 weeks leading up to Rebels & Realms – post weekly attendee focused content about Rebels & Realms. For Example:
 - Book recommendations from attending authors
 - What books you're bringing
 - What panels/Q&A you'll be at
 - Outfit for Trial of Fates
 - Your convention hall signing plan
 - ... etc.

During the Event

- Must stay on-site at the host hotel (guaranteed availability).
- Note to local influencers and beyond – the main convention days start early and end late. Our goal is for you to have an amazing experience and not be burnt out in the process. Staying on site ensures your ability to be present and mitigates many unforeseen issues, especially those related to transportation. Each room is a

standard double queen – we highly recommend opting to invite a friend, getting them an All Access Pass, and using this as an opportunity to indulge in a bit of a staycation/vacation.

- Additional pass holders are not required to fulfill any social media obligations.
- Be present for the entirety of the event. This doesn't mean you can't take any breaks or that you must close down the after party but it does mean that we expect you to put your All Access Pass to good use and use your best judgement in doing so. This expectation is hard to define because each influencer has a different set of needs and limits – we want you to honor yours while upholding your obligations.
- Upload to your stories daily.
- Post a video recap of each day. This can be on a delay – please reach out if you anticipate a delay beyond 3 days.

After the Event

- Post a video recap of the event as a whole. We encourage you to use this as a review of the event.
- Participate in the Attendee Feedback Survey. This survey is for all who participate in Rebels & Realms and will help us make next year even better!
- If you believe in our event enough to become an Exhibitor then we're in this together and will do what we can to both support you and help you support us. We can be found at the following:
 - Instagram @rebelsandrealms
 - TikTok @rebelsandrealms
 - Facebook.com/groups/rebelsandrealms

Force Majeure

Neither party is liable for failure to perform due to acts of God, government order, epidemic, or events beyond reasonable control.

Governing Law & Dispute Resolution

This Agreement shall be governed by the laws of the State of Arkansas. In the event of a dispute, both parties agree to mediation prior to legal action.



Entirety of Document

This document represents the entire understanding between the parties concerning Influencer's participation in Rebels & Realms and supersedes prior communications. Any amendments must be made in writing and signed by both parties.

Terms

This proposal is valid until 02/07/2026.

Attached Files



Rebels & Realms
Policies.pdf